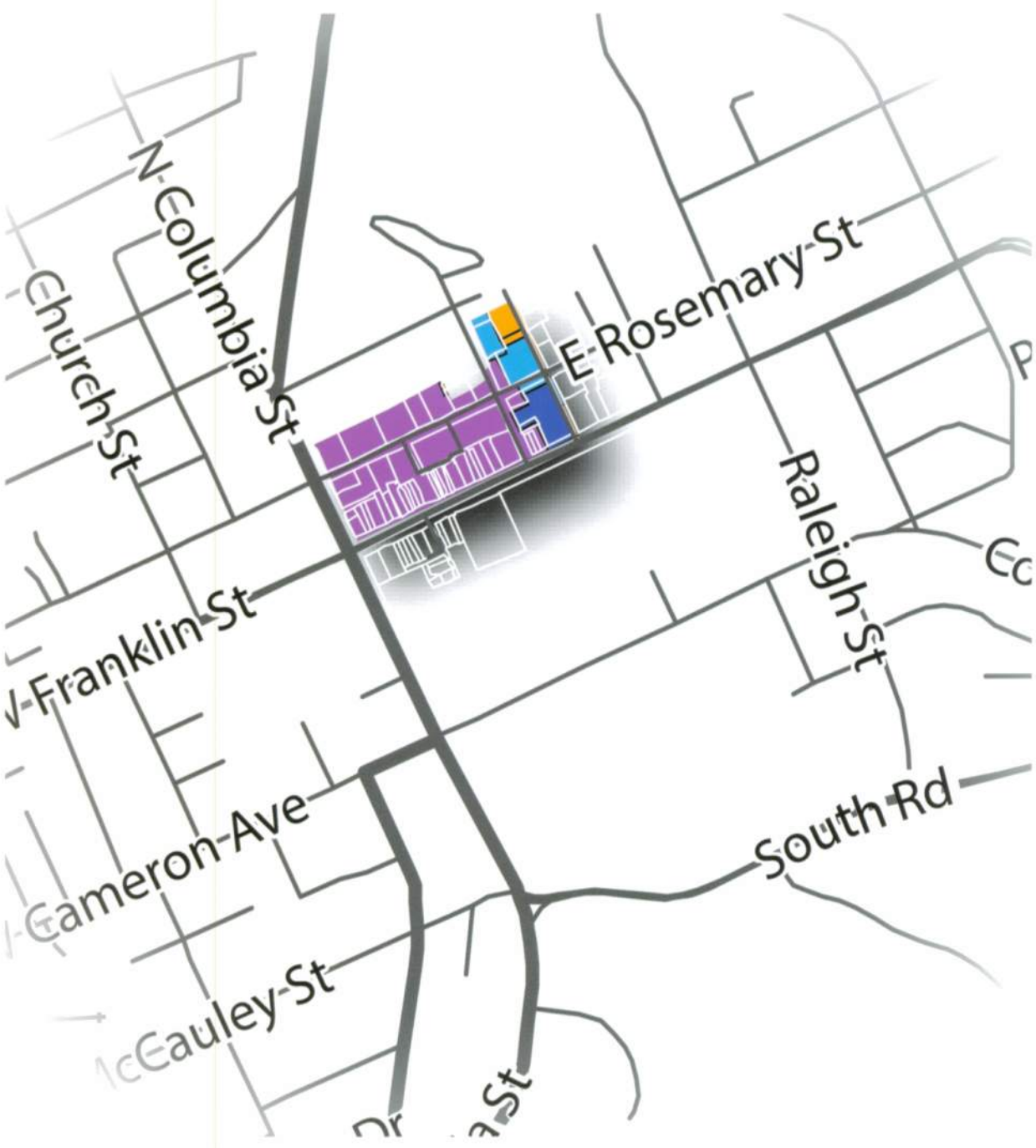


Focus Areas

D: Downtown

Existing Land Use



Considerations

- Traditional core of the community, and home to a wide variety of restaurants, retail, offices and other services
- No undeveloped land remains within this focus area, but this portion of downtown is likely to see some redevelopment interest

15 acres

Town Center	77%
Institutional	10%
Office	7%
Mid Density Residential	4%

E: NC 54 Corridor

Existing Land Use



Considerations

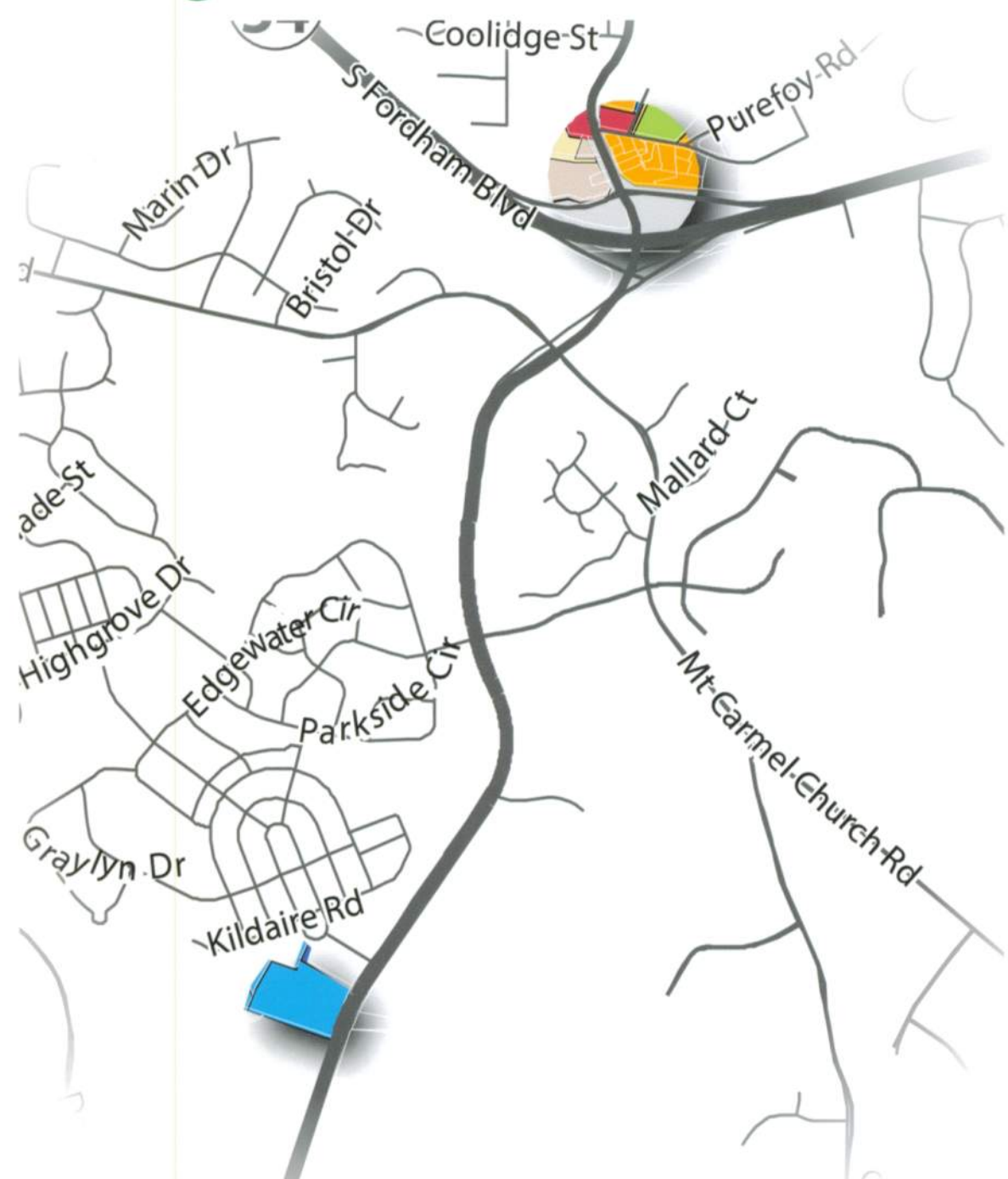
- Future location of two light rail stations—Friday Center Drive and Woodmont
- Gateway into Town from I-40

120 acres

Low Density Residential	29%
Undeveloped	21%
University	16%
Commercial	10%
Parks/Open Space	10%
Office	9%
High Density Residential	2%
Mid Density Residential	3%

F: South 15-501 Gateway and Park and Ride

Existing Land Use



Considerations

- Town-owned parcel, currently used as a park-and-ride lot in the Southern Village area
- Future bus rapid transit stop location
- Future use and development scenarios are likely to be influenced by the future Obey Creek development across US 15-501, as well as proximity to Southern Village

28 acres

Institutional	23%
Mid Density Residential	18%
Undeveloped	11%
Commercial	7%
Parks/Open Space	5%
Low Density Residential	5%

